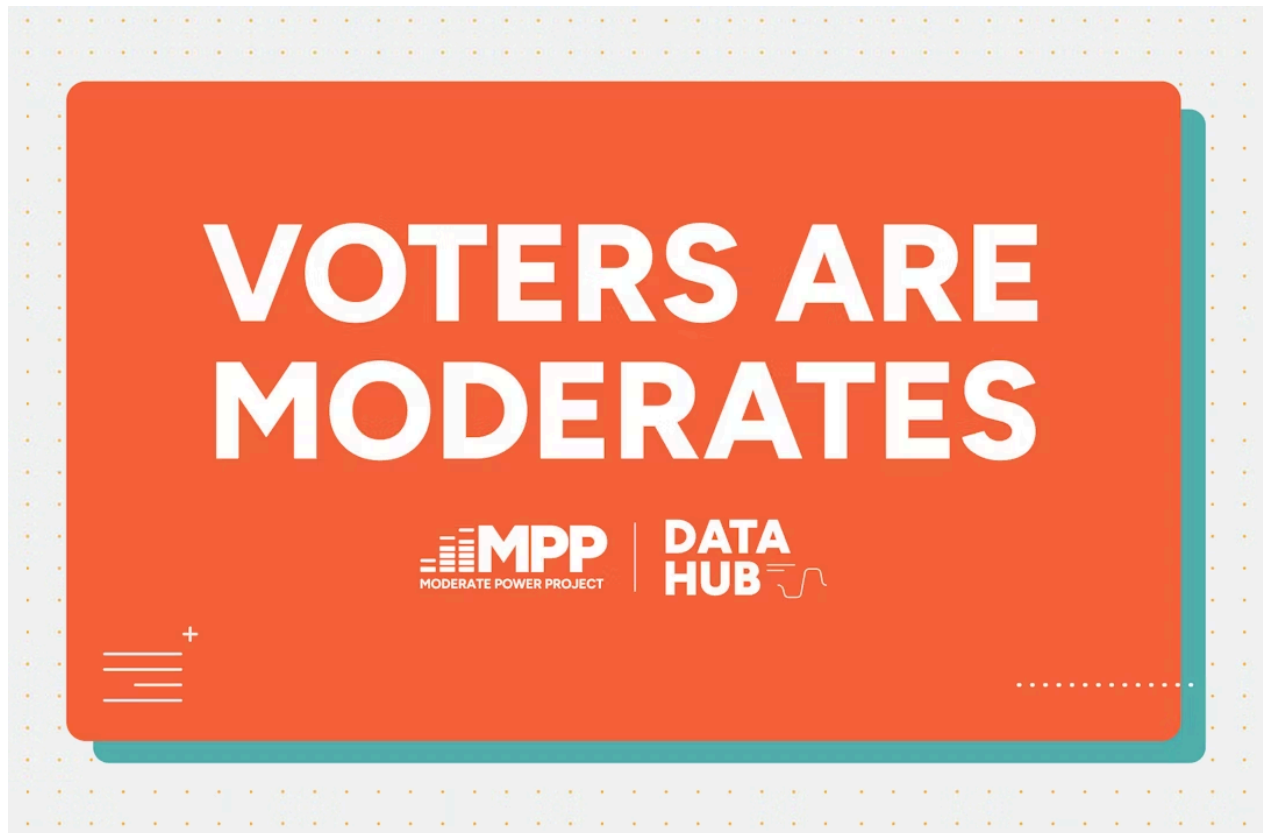


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Voters Are Moderates



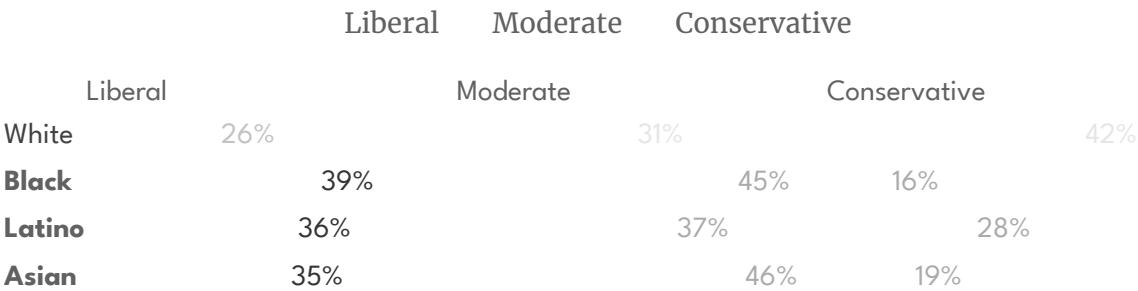
Third Way,

Democrats Have Lost Ground with Black, Latino, and Asian Voters as They Have Become More Ideologically Moderate and Conservative

Today, a plurality of voters of color are ideologically moderate – 45% of Black voters, 37% of Latino voters, and 46% Asian voters identify as ideologically moderate. When combined with ideological conservatives, a supermajority of voters of color identify as moderate and conservative.

A Plurality of Voters of Color Are Moderate

Self-identified ideology among the 2024 presidential electorate:



Source: Analysis of 2024 AP VoteCast.

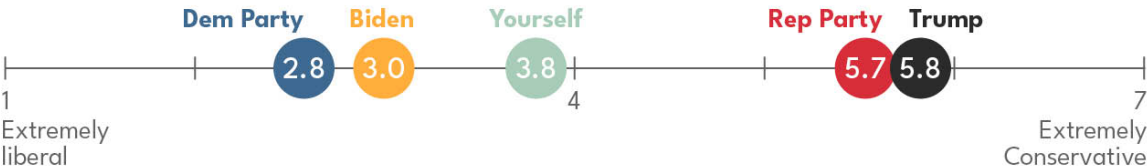


Despite the Perception That Young Voters Are Overwhelmingly Liberal, a Plurality of Young Voters Identify as Moderate

49% of young voters identify as ideologically moderate and believe that the Democratic Party is to the left of where they are. – [Third Way](#)

Ideology

Please rate one on a scale of one to seven, where one is **extremely liberal** and seven is **extremely conservative**.



Source: Third Way/GBAO Nationwide Poll: n=1,500 LVs 18-to-29-years-old; MoE +/-2.5%; fielded May 9 to May 19, 2024.

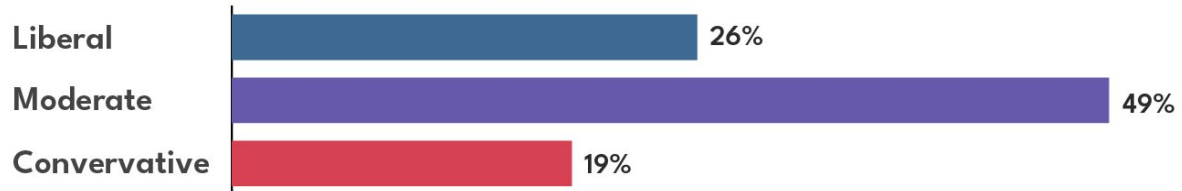




A Plurality of Young Voters Are Moderate

■ Liberal ■ Moderate ■ Conservative

Third Way



Harvard IOP



Source: Third Way/GBAO Nationwide Poll: n=1,500 LVs 18-to-29-years-old; MoE +/-2.5%; fielded May 9 to May 19, 2024. Harvard IOP Nationwide Poll: n=2,098 18-to-29-year-olds; MOE +/-2.9%; fielded Oct. 23 to Nov. 6, 2023.