

E-BINDER Published April 30, 2025 • 1 minute read

Voters Want Moderation



Third Way,

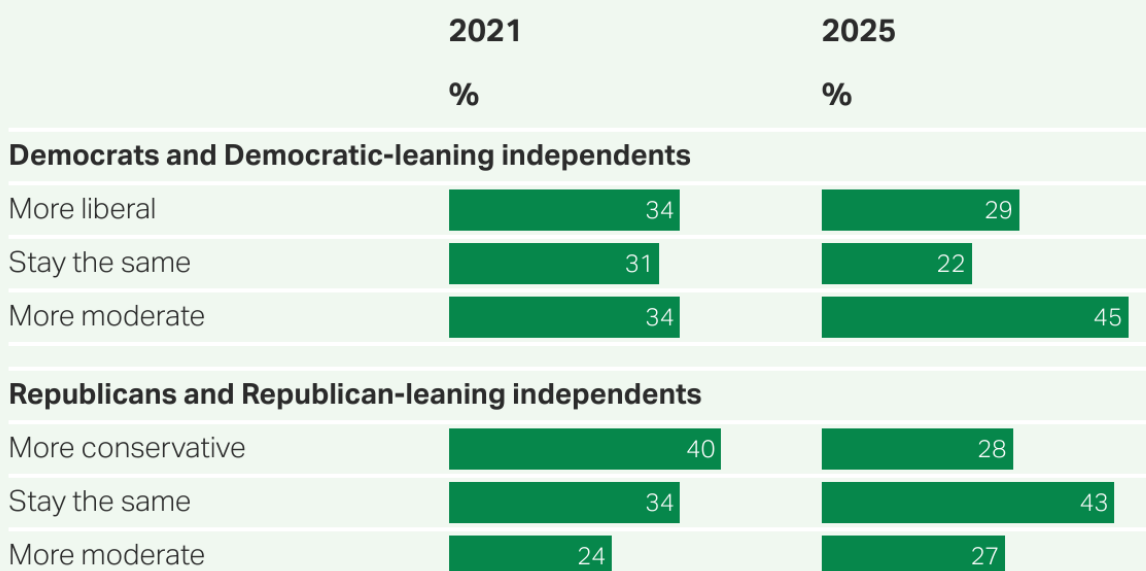
More Democrats Favor Party Moderation Today than in the Past

Forty-five percent of Democrats and Democratic-leaning independents want the Democratic Party to become more ideologically moderate, growing by 11 percentage points since 2021. The desire for a more liberal party has declined five points, to 29%. — [Gallup](#)

Partisans' Preferences for the Ideological Direction of Their Parties

If you had to choose, would you rather see **the Democratic Party** become more liberal, stay the same or become more moderate?

If you had to choose, would you rather see **the Republican Party** become more conservative, stay the same or become more moderate?



Answer options were rotated
Those with no opinion are not shown.

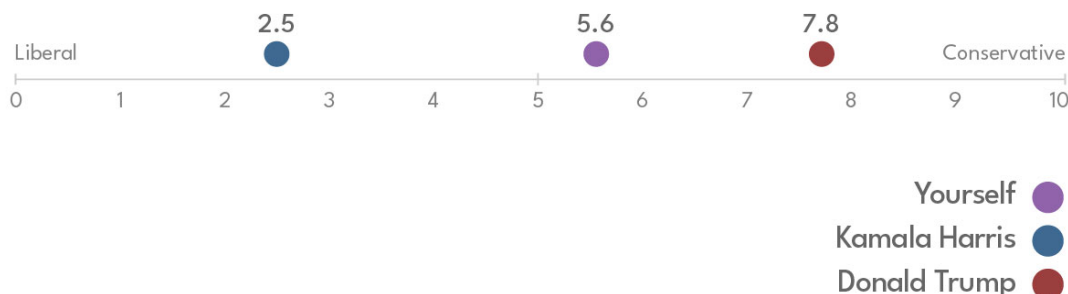
GALLUP

Swing State Voters Placed Themselves to the Right of Harris on the Ideological Scale

Voters placed themselves significantly closer to Trump than Harris on the left-right ideological scale. And when voters were asked words that best described the candidates, the most frequently cited words for Trump were “strong” and “leader.” For Harris, a single word predominated: “liberal.” – [Third Way](#).

How Did Voters See Themselves, Harris, and Trump Ideologically?

Ideology on a Scale of 0-10

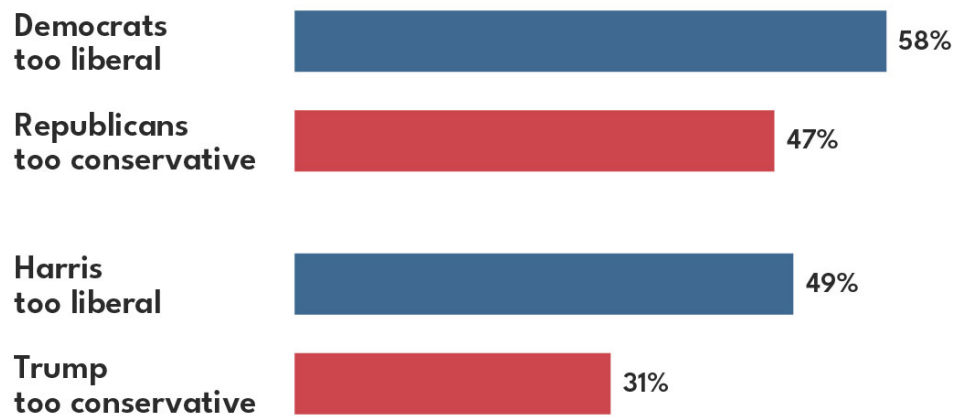


Source: Third Way and Global Strategy Group conducted a phone survey of 1,600 battleground states 2024 voters with an oversampling of 208 Latinos, from November 7 to 11. The confidence interval is +/- 2.5 percentage points.

Working-class Voters Say the Democratic Party Has Moved Too Far Left

Fifty-eight percent of working-class voters say the Democratic Party has moved too far left—11 points greater than the 47% who say that the Republican Party has moved too far right. Similarly, 49% saw Harris as “too liberal” while only 31% said Trump was “too conservative.” — [PPI; Third Way](#)

Perceived Ideological Extremism, Candidates & Parties, 2024



Source: YouGov / Progressive Policy Institute.